



retail version of SampleRobot Essentials shipping

– the NAMM show, booth #6832

Anaheim, California – January 16th 2007 – ESI Audiotechnik GmbH today announces the immediate availability of the retail version of the SampleRobot Essentials software from SKYLIFE to customers around the world.

SampleRobot Essentials is based on the technology of the award-winning SampleRobot software from SYKLIFE. It offers a lot of professional auto-sampling features, similar to the functionality of its big brother, at a reasonable price. The MSRP of SampleRobot Essentials is \$199 US, the MAP is \$149 US. The graphical interface is very easy to use. Beginners can achieve excellent results with just a few mouse clicks.

SampleRobot Essentials makes it very simple to recreate instruments and sounds via software samplers. It is possible to "clone" all internal sound programs of a hardware synthesizer to the computers hard drive, ready to be played with any available software sampler. All procedures like sending MIDI Note on and off, program change, audio recording, naming, editing, audio fade calculation, loop creation, multi sample mapping, and export are executed fully automatically. In addition, WaveRobot, the forthcoming application for professional loop editing from SKYLIFE, can be used in conjunction with SampleRobot Essentials.

More information about SampleRobot, SampleRobot Essentials and the forthcoming WaveRobot can be found on www.samplerobot.com and www.esi-audio.com. Journalists interested in a review of SampleRobot Essentials can contact us to receive NFR versions of the software.

ESI Audiotechnik GmbH is one of the leading vendors for professional and semi-professional audio equipment worldwide. ESI is the exclusive worldwide distributor for retail software products from SKYLIFE.

SKYLIFE stands for innovative sound concepts in the field of film music and sound design. Apart from the high-quality DVD products composer Christian Halten has a long experience in sound creation. SampleRobot has been the first successful software product developed by SKYLIFE.

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