



new USB 2.0 MIDI interfaces available soon

– the NAMM show, booth #6832

Anaheim, California – January 16th 2007 – ESI Audiotechnik GmbH today announces the availability of the brand new updated MIDIMATE and RoMI/O II MIDI interfaces.

The new MIDIMATE hardware revision is an extremely compact MIDI interface cable with one MIDI input and one MIDI output, offered at very affordable pricing (MAP \$49 US). The electronics are so small that they fit inside one of the MIDI connectors. This means that MIDIMATE looks like a simple cable with USB connector on one end and two MIDI connectors on the other end.

Based on the same USB 2.0 technology, RoMI/O II is the replacement for the famous and award winning RoMI/O MIDI interface. The affordable interface (MAP \$69 US) features 2 MIDI inputs (one more than the original RoMI/O) and 2 MIDI outputs.

"With the new MIDIMATE and RoMI/O II we made our two top selling MIDI interfaces even more affordable and pushed them to USB 2.0. We will adopt the same technology also for our other MIDI interface products in the future." says Claus Riethmüller, Managing Director of ESI Audiotechnik GmbH.

Both new interfaces are working without driver installation – that's plug-n-play in perfection! MIDIMATE and RoMI/O II will be available at music retailers from February 2007.

ESI Audiotechnik GmbH is one of the leading vendors for professional and semi-professional audio equipment worldwide. ESI, AUDIOTRAK and various OEM products developed by Ego Systems, Inc. are well known and used daily by hundreds of thousands of customers everywhere in the world.

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